

ANNOUNCING NOTEWORTHY PODCAST GUEST, JAMES MCDONALD

Director of Technology and Marketing at Chem-Aqua



Industrial Water Treaters save the world

“Even though the world isn’t knocking at our doors asking for our help to save the universe, we still save the universe behind the scenes, and I personally love that.”

- James McDonald

Water Professionals save the planet daily by caring for the Earth’s most precious resource, water. Thankfully, **James McDonald**, CWT, the Director of Technology and Marketing at **Chem-Aqua**, creator of the **Industrial Water Comic**, the creative mind behind **Detective H2O** water mysteries, and the spark that ignited **Industrial Water Week**, learned early in his career that when you can find a way to align your passions with your career and do something that has the power to change lives, you will feel incredibly rewarded.

If you’ve felt uninspired by your profession as of late, James has wonderful advice for water professionals: *“Any way we can help to make this profession more reputable, honorable, increase passion...the better it is for all of us.”* Visit scalinguph2o.com/290 or tune in wherever you get your podcasts anytime after January 13, 2023 to hear how you can align your job with your passion to make it meaningful and worthwhile for you personally and professionally.



What to know when working with Nitrite

James McDonald, CWT has been in the water treatment industry most of his adult life and currently leads the digital technology and technical marketing initiatives at **Chem-Aqua**. Through many years of working in the Water Treatment Industry, James has worked with Nitrite quite a bit and he shares, "*Nitrite can get a reaction in a closed loop when adding sulfites and biocides. Still, Nitrite can be bug food. Do some tests and make a plan.*" The good news is that "*Nitrite can be tested in the field, which is great because not everything can be.*"

In Episode 291, James answers listener questions about Nitrite such as:

- How do you convert Nitrite to Sodium Nitrite?
- How do you make sure your Nitrite levels are not too high or too low?
- How can you prevent pitting from happening when you are using Nitrite?
- What is Nitrite used for?

If you've ever asked yourself or a teammate these questions, tune into James McDonald's 2 upcoming **Scaling UP! H2O Podcast** episodes airing on **Friday, January 13th and 20th** by visiting scalinguph2o.com, or listen to the Scaling UP! H2O podcast anytime from your favorite podcast player.



Want to learn more about the **Scaling UP! H2O** podcast?

To contact the Scaling UP! H2O podcast for an interview or other queries, email Executive Podcast Producer, Corrine Drury at corrine@blackmore-enterprises.com.

At Scaling UP! H2O, we believe in providing easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of our drive to provide the very best digital content for professionals in the water industry, we air a weekly podcast episode delivering groundbreaking content that can be heard wherever our audience listens to their podcasts. Thanks to our trusted and knowledgeable host and generous industry expert guests, our podcast has skyrocketed to become ranked in the top 3% of all podcasts globally by Listen Notes, averaging over 10,000 weekly downloads.