

ANNOUNCING NOTEWORTHY PODCAST GUEST, NAME: JOHN A. MULLEN

Director of Technical Services at IAPMO



How are you helping to move the industry forward?

Leave your mark. Get over Imposter Syndrome. Contribute to the industry you love. If those sound too grand to achieve, John A. Mullen's upcoming **Scaling UP! H2O podcast** episode is for you.

John A. Mullen, Director of Technical Services at **IAPMO**, past AWT speaker, creator of the "*Throw a Wrench in your Plans, An Atlas to the Industry - Plumbing & Mechanical*" newsletter says the number one thing you can do this year to help your industry, is to get involved. That looks different for everyone, but you know what you can do to help the industry thrive. It could be joining a joint task force to solve a problem, volunteering on a professional committee, or doing a study and then publishing your findings. You are uniquely gifted to move the industry forward, so take a first step today.

Being an active water professional on social media, a public speaker, and an author John A. Mullen shares, "I like making things smarter and automating systems, watching systems virtually. I do the best I can to represent the industry as a whole and help everybody. At the end of the day, we all help move the industry forward."

Hear why you should share what you know so the entire industry can grow by listening to the Scaling UP! H2O Podcast on **Friday, February 10, 2023**.



What's your professional goal in 2023?

John A. Mullen brings new energy into the plumbing and mechanical industry. With nearly 2 decades of unique leadership experience and a vision for more intelligent and sustainable systems, he was the perfect guest to have in the **Scaling UP! H2O Podcast**. A fourth-generation plumber, John has engaged in a multitude of complex projects, from the position of apprentice to a highly accountable company executive. As director of Technical Services at **IAPMO**, John engages with industry professionals throughout the world, bringing together the best and brightest minds to work together on safety initiatives and code-related topics, and creates technical content for education and advocacy, continuing the tradition of helping to provide safe plumbing systems to the public.

John shares, “I try to build relationships with others in the industry and make sure we are all working together”, which is why John diligently creates meaningful relationships online and in person whenever he is at a conference. He goes on to say that the reason he is so active online is that “I want to be accessible and be a resource in the industry. Being there for people and helping is important.” Imagine; an influencer who is active online so that professionals in a bind feel comfortable reaching out to him. What if our entire industry shared that mindset? How much better off would we be if we openly shared information instead of keeping it to ourselves?

Stop sitting on the sidelines

You can help the entire industry get better. Learn about ways to get involved by listening to John A. Mullen's upcoming podcast episode by visiting scalinguph2o.com/294 or tune in anytime after **February 10th** by searching for “Scaling UP! H2O” on your favorite podcast player.



Want to learn more about the **Scaling UP! H2O** podcast?

To contact the Scaling UP! H2O podcast for an interview or other queries, email Executive Podcast Producer, Corrine Drury at corrine@blackmore-enterprises.com.

At Scaling UP! H2O, we believe in providing easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of our drive to provide the very best digital content for professionals in the water industry, we air a weekly podcast episode delivering groundbreaking content that can be heard wherever our audience listens to their podcasts. Thanks to our trusted and knowledgeable host and generous industry expert guests, our podcast has skyrocketed to become ranked in the top 3% of all podcasts globally by Listen Notes, averaging over 10,000 weekly downloads.