

ANNOUNCING NOTEWORTHY PODCAST GUEST, BRIAN KATARSKI

VP of Sales at AquaPhoenix Scientific



How do you transform a warehouse and a company?

“By recognizing the problem, and doing something about it. Make tiny little improvements; you'll be surprised how they add up.” shares **Brian KatarSKI**, VP of Sales and Continuous Improvement fan. Brian has worked at **AquaPhoenix Scientific** for years and credits their metamorphosis from a staff of 10 dedicated employees when he started to the 300 productive employees it has today, thanks to Continuous Improvement and great customer service.

In Brian's upcoming **Scaling UP! H2O Podcast** episode, he shares his top 7 Lean Warehouse Management Tips for water professionals and shares some of the biggest wins their company has gained are the direct results of their Lean efforts.

To hear how to transform your warehouse and your company from good to great, listen to the Scaling UP! H2O Podcast on **Friday, March 10, 2023**.

Stop feeling frustrated and start feeling in control of your warehouse

There are simple and low-cost ways to transform your warehouse space so that you can improve your customers' and employees' experiences. Learn how to reduce waste, increase efficiency, and create a warehouse that is “tour ready” by listening to Brian KatarSKI's upcoming podcast episode by visiting scalinguph2o.com/298 or tune in anytime after March 10th by searching for “Scaling UP! H2O” on your favorite podcast player.



Get outside of your comfort zone

“You will never get ahead if you stay in your comfort zone, and you have to help people get comfortable being uncomfortable,” shares Brian Katarski. An essential part of Lean Management is recognizing that there is a problem to solve and then making a plan to fix that problem, and you cannot do either with your head in the sand.

Another important step in the Lean process is learning from your mistakes. Brian shares, “If you make a mistake, great. Celebrate it. Win it. Let’s move on. Make it better. You’ll never make that mistake again.” When trying to improve something for the first time, your first attempt may not solve the problem, but as long as you learn from your mistake and are not afraid to try something new tomorrow, you will make the changes that can take a company from good to great.

Here’s what podcast host Trace Blackmore has to say:

The best customer service I’ve ever experienced was when I shared with **Brian Katarski** that I love Utz potato chips, and when I opened my next delivery from AquaPhoenix, all of the packing materials were bags of Utz potato chips. It was extraordinary. I couldn’t stop raving about my experience.

A few years ago, Brian Katarski gave me a tour of **AquaPhoenix Scientific’s** warehouse and I was so inspired that I immediately put the things Brian was doing into place at my own water treatment company’s warehouse. It was a game changer, didn’t take a big investment, and allowed everyone at the company to work better. Don’t miss this episode. Listen on March 10th by visiting our website scalinguph2o.com/298 or tune in on your favorite podcast player.



Want to learn more about the Scaling UP! H2O podcast?

To contact the Scaling UP! H2O podcast for an interview or other queries, email Executive Podcast Producer, Corrine Drury at corrine@blackmore-enterprises.com.

At Scaling UP! H2O, we believe in providing easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of our drive to provide the very best digital content for professionals in the water industry, we air a weekly podcast episode delivering groundbreaking content that can be heard wherever our audience listens to their podcasts. Thanks to our trusted and knowledgeable host and generous industry expert guests, our podcast has skyrocketed to become ranked in the top 3% of all podcasts globally by Listen Notes, averaging over 10,000 weekly downloads.