

FOR IMMEDIATE RELEASE INDUSTRY EXPERT MICHAEL J. SOLLER SHARES HOW TO PUBLISH A TECHNICAL PAPER



Share your knowledge with the world

Scaling UP! H2O, the groundbreaking podcast for professionals in the water industry, is excited to announce the release of a new episode featuring [Michael J. Soller](#), P.E., CPC, DBIA, Vice President of Business Development at [Bowen Engineering](#) and executive committee member of the [International Water Conference](#) (IWC). In this episode, Soller shares his expertise on how to publish a technical paper, providing listeners with a clear guide on how to create a compelling abstract.

"Step one is to go to the Abstract and Submission link, at eswp.com/water that'll take you right to the Water Conference and there's a section for Submitting Abstracts," shares Soller. "There's a whole guide, a document that says 'Here's what a great abstract would include', here's what it looks like, and then there's a video about how to write a good one, so not only can you read it on paper but then you get to hear someone explain to you what really triggers people to say, "Boy! That's a really interesting concept.", or "That's an interesting idea, I'd like to hear more about it."

Michael Soller's insights are a must-listen for anyone in the water industry looking to share their knowledge with the world. The episode provides practical advice on how to create a compelling abstract that captures the attention of potential readers.



Publishing a technical paper can feel daunting, but it doesn't have to be

By following the steps Soller shares in this episode, you can create a paper that not only showcases your expertise, but also provides value to readers in the industry.

The new episode of [Scaling UP! H2O](#) featuring Michael J. Soller, will be available on all major podcast platforms, including Apple Podcasts, Spotify, and Google Podcasts on Friday, May 12th. To listen, visit scalinguph2o.com/307 or search for "Scaling UP! H2O" on your favorite podcast player.

Want to learn more about the Scaling UP! H2O podcast?

Scaling UP! H2O believes in providing easily accessible educational content for professionals globally working in the best industry in the world, industrial water treatment. Because of that core belief, Scaling UP! H2O airs the very best digital content for professionals in the water industry in the form of weekly groundbreaking podcast episodes that can be heard wherever their audience listen to podcasts and daily digital content on its social media pages. Thanks to trusted host, Trace Blackmore, CWT, and generous industry expert guests, the podcast has skyrocketed to become ranked in the top 3% of all podcasts globally by Listen Notes averaging over 10,000 weekly downloads.

To contact the Scaling UP! H2O podcast for an interview, sponsorship or other queries, email Podcast Producer, Corrine Drury at corrine@blackmore-enterprises.com.