

THE FUTURE OF IRRIGATION: EMBRACE WATER CONSERVATION AND CUTTING-EDGE TECHNOLOGY



Unlocking the Potential of Irrigation Technology

Discover the future of irrigation, the power of water conservation, and gain valuable insights into e-commerce in the B2B and D2C space.

Join special guest [Andy Humphrey](#), irrigation expert and host of [The Sprinkler Nerd Podcast](#), as he shares his expertise on the Scaling UP! H2O Podcast, keeping you ahead of the game in the world of irrigation technology.

Coming this Friday, delve into the significance of water optimization through advanced irrigation technology. Host Trace Blackmore, CWT, joins forces with Andy Humphrey from [Sprinkler Supply Store](#), shedding light on the crucial need for sustainable water consumption practices. Prepare to be inspired and embrace holistic water management.

During this highly anticipated episode, Andy Humphrey highlights the undervaluation of water and its detrimental impact on irrigation systems and our planet's water supply. With staggering statistics revealing the daily usage of 9 to 10 billion gallons of water in irrigation, it's time for water professionals worldwide to work together, leverage water-saving technology, and educate others on the ecological and financial benefits of responsible water usage.



Small changes, big payoffs

Andy reminds us that "We undervalue water. There are low-hanging opportunities to reduce water usage that don't require extensive technology." Discover how simple upgrades, like automated systems intelligently regulating irrigation based on weather conditions, can make a significant difference in your bottom line.

With rising water prices, adopting irrigation technology becomes an essential practice for residential and commercial users alike. Andy Humphrey's expertise in introducing control systems and innovative hardware and software solutions will provide valuable insights for optimizing irrigation systems.

Tune in to the latest episode of Scaling UP! H2O, available on **Friday, June 9, 2023**, by visiting scalinguph2o.com/311 or tuning in on your favorite podcast player.

Want to learn more about the Scaling UP! H2O podcast?

At Scaling UP! H2O, we believe in providing easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of our drive to provide the very best digital content for professionals in the water industry, we air a weekly podcast episode delivering groundbreaking content that can be heard wherever our audience listens to their podcasts. Ranked in the top 3% of all podcasts globally by Listen Notes, averaging over 10,000 weekly downloads it has become the top podcast for water professionals.