

UNLOCK THE FUTURE OF YOUR BUSINESS

Introducing the Intentional Growth Framework with Ryan Tansom



Shape the Future of Your Business with Intentional Growth

Embark on an extraordinary journey of business transformation with Scaling UP! H2O as they unveil an exclusive interview featuring **Ryan Tansom**, the visionary founder of **Arkona** and the creator of the Intentional Growth Framework. In this captivating discussion, Tansom shares profound insights and actionable strategies that empower business owners to achieve intentional growth, plan their exit strategies, and unlock the full potential and value of their companies.

What awaits business owners on this path of **Intentional Growth Framework**? It begins with a pivotal question: "What do you really want?". Explore your true desires and aspirations for your business, envisioning a future where you can revel in the joys of success while staying true to what truly matters to you.

Ryan Tansom's wisdom resonates when he urges entrepreneurs to "think about your company as an asset: monetize when and how we want without sacrificing what's important to us. It's possible to get what you want as long as your expectations and reality around time, capital, and energy are aligned with your goal."



Your Future Awaits

During this remarkable interview, Ryan Tansom reveals his **Intentional Growth Framework**, a groundbreaking approach that empowers business owners to navigate the complexities of leadership, financial strategy, and operational focus.

Moreover, Tansom explores the five exciting options for exiting a business, inviting business owners to embrace their future with intention. These possibilities encompass Internal transitions involving family members, partners, or managers; Acquisition Entrepreneurship; ESOPs; Private Equity; and Strategic Buyers. Each path promises unique opportunities for business owners to monetize their ventures while preserving their cherished priorities.

Your future awaits, and the power to shape it lies within your hands. As a business owner, you hold unique hopes and dreams for what lies ahead.

Join us this **Friday, July 7, 2023** as we dive into an enlightening interview with Ryan Tansom. Get ready to uncover the key decisions you need to make today to design the future you've been yearning for. Visit scalinguph2o.com/315 or find the Scaling UP! H2O podcast on your favorite podcast player this Friday to seize this invaluable opportunity.



About Ryan Tansom

Ryan Tansom is a highly accomplished entrepreneur, business strategist, and visionary. With a wealth of experience, Ryan has become a trusted advisor to countless business owners seeking to unlock the full potential of their companies. As the founder of **Arkona** and the mastermind behind the **Intentional Growth Framework**, Ryan is dedicated to helping business owners design the future they desire for themselves and their organizations.

Ryan empowers entrepreneurs to cultivate intentional growth and maximize the value of their businesses. With his vast knowledge and proven expertise, Ryan has earned recognition as a thought leader in the field, and his popular Intentional Growth podcast has become a go-to resource for business owners seeking guidance and inspiration.

About the Scaling UP! H2O podcast

Scaling UP! H2O is the leading platform dedicated to providing valuable resources, insights, and strategies for water treatment professionals seeking business growth and success. Through its podcast, website, and community, Scaling UP! H2O supports water treatment professionals in achieving their goals and taking their businesses to new heights. To request an interview or for other media inquiries, please contact Executive Podcast Producer, Corrine Drury, at corrine@blackmore-enterprises.com