

SCALING UP! H2O PODCAST UNVEILS CAPTIVATING EPISODE UNLEASHING THE POWER OF SOLID DISSOLVER TECHNOLOGY



Scaling UP! H2O, the leading podcast in the water treatment industry, is thrilled to announce the release of a highly anticipated episode featuring AP Tech Group, a trailblazer in water treatment solutions. This engaging episode, set to air on **July 14, 2023**, explores the transformative power of solid dissolver technology and its impact on the industry.

Hosted by the esteemed Trace Blackmore, the **Scaling UP! H2O Podcast** is renowned for delivering insightful conversations with industry experts, offering valuable knowledge, and sharing success stories that inspire water treatment professionals worldwide.

Here are just a few highlights you can expect from the interview:

- **Winning AWT's Supplier of the Year:** Gain insights into AP Tech Group's journey and the process behind achieving this prestigious recognition.
- **Exploring Solid Chemistry vs. Liquid Chemistry:** Discover the key differences, benefits, and practical applications of solid chemistry solutions in the water treatment field.
- **Equipment and Implementation:** Learn about the necessary equipment and considerations for implementing solid dissolver technology, ensuring a seamless transition.
- **Troubleshooting Tips:** Get expert advice on overcoming common challenges when starting to use solid chemistries and optimizing their performance.

In the upcoming episode, Trace Blackmore sits down with **Matt Horine** and **Matt Haikalis** from **APTech Group**, the recipient of the prestigious **Supplier of the Year Award** presented by the Association of Water Technologies (AWT). The episode delves into the innovative approach of solid dissolver technology and its numerous benefits for water treatment processes.

Listeners can expect to gain profound insights from Matt Horine and Matt Haikalis as they discuss the advantages of **solid chemistry** over liquid chemistry, the versatility of the solid product system, the necessary equipment for implementation, and troubleshooting tips for those considering solid chemistries. The episode also touches upon APTech Group's journey, their dedication to being a resource within the water treatment community, and their commitment to sharing knowledge for the betterment of the industry.

"We are here to empower people and make it better, to connect all those dots. It's good chemistry, packaged in a unique way, that we've honed for 20+ years. With the team we've got, we want to help people utilize it and make their lives and their customers' lives easier, better, and more simple," expressed Matt Horine, reflecting on APTech Group's mission.

The Scaling UP! H2O Podcast continues to be a driving force in the water treatment industry, providing a platform for thought leaders, innovators, and experts to share their expertise and contribute to the advancement of the field.

To listen to the full episode featuring APTech Group, airing on **July 14, 2023**, water treatment professionals and enthusiasts can tune in to the Scaling UP! H2O Podcast on their preferred podcast platform or visit scalinguph2o.com/316.

About APTech Group

APTech Group is a leading provider of innovative water treatment solutions. With over 20 years of experience, APTech Group specializes in solid dissolver technology, offering a comprehensive range of highly active and functional chemistries. Committed to being a valuable resource, APTech Group aims to simplify processes, improve efficiency, and deliver exceptional results in the water treatment industry. For more information, visit aptechgroup.com.

About the Scaling UP! H2O podcast

The leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Hosted by Trace Blackmore, CWT, former AWT President, and recipient of the Ray Baum Memorial Award, Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit scalinguph2o.com.

To request an interview or for other inquiries, please contact Executive Podcast Producer, Corrine Drury, at corrine@blackmore-enterprises.com

