

Tim Cooper, Shares Insights about The 6 Types of Working Genius on Scaling UP! H2O Podcast

Scaling UP! H2O, the highly acclaimed podcast dedicated to water treatment professionals, is thrilled to announce the return of **Tim Cooper**, Principal Consultant at **The Table Group** and president of Cooper Coaching. Cooper will provide listeners with a deep dive into the intriguing concept of **The 6 Types of Working Genius**, offering invaluable insights on optimizing team performance and cultivating a healthier work environment. Cooper, renowned for his expertise in team leadership and his extensive experience in working with top executives from prominent organizations such as Renaissance Learning, Chick-fil-A, Southern New Hampshire University, and Ørsted, brings a wealth of knowledge to the interview.

Through his consulting approach, which is highly relational and geared towards tackling difficult interpersonal dynamics, Cooper has successfully assisted teams and large organizations in overcoming the invisible barriers they often encounter without even realizing their existence. "The work I do has helped teams get over the invisible walls that they bump into and don't know they were up against," Cooper explains. "Working Genius is one of those things that makes those walls visible and helps us to understand how to work better with each other, which just makes for a better work environment all around."



During the episode, Cooper highlights the distinction between productivity and personality evaluation when it comes to The 6 Types of Working Genius. "This is a productivity, not a personality, evaluation," he emphasizes. "It's about getting work done. Yes, there's a little bit of personality baked into it, but we say it's an 80% productivity tool and a 20% personality tool.

As a proponent of sustainable work practices, Cooper shares his insights on the healthiest and most effective ways to work for the long haul. "What's the healthiest, most sustainable way to work for the long-haul?" he poses, encouraging listeners to reflect on their approach to work and team dynamics.

Cooper's perspective on leadership also takes center stage as he explains the importance of understanding and tapping into the strengths and preferences of team members. "The more successful we are in our career, the more we think good leadership is aligned with our preferences. But really, good leadership is understanding how to build the team around you to tap into what they prefer and their Geniuses," he shares.

Join Tim Cooper and podcast host Trace Blackmore on Scaling UP! H2O as they take a deeper dive into **The 6 Types of Working Genius** and unveil practical strategies for maximizing team potential and achieving organizational success.

To listen to this can't miss podcast episode, visit scalinguph2o.com/313 anytime after **June 23, 2023** or find Tim Cooper's latest Scaling UP! H2O episode on your favorite podcast player.



Want to learn more?

About Tim Cooper:

Tim Cooper is a Principal Consultant at The Table Group and the founder and president of Cooper Coaching. With over 15 years of Team Leadership experience, Cooper has worked with executives from prestigious organizations, assisting them in building healthier relationships within their teams and fostering organization-wide success. His expertise lies in enhancing team dynamics, optimizing productivity, and driving sustainable growth.

About Scaling UP! H2O Podcast:

[Scaling UP! H2O](#) is the leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit scalinguph2o.com. To request an interview or for other inquiries, please contact the Executive Producer, Corrine Drury, at corrine@blackmore-enterprises.com

