

SCALING UP! H2O UNVEILS A STEAMY EPISODE WITH RITCHIE WARE AND STEVEN TAYLOR OF WARE



Prepare to plunge into the high-pressure, adrenaline-pumping realm of boilers and steam with **Ritchie Ware** and **Steven Taylor** of **WARE** on this steamy episode of Scaling UP! H2O. Hosted by Trace Blackmore, CWT, this entertaining and information-packed podcast brings you the ultimate source of knowledge and inspiration to scale up your industrial water treatment knowledge. The new episode, titled "Boilers: Handling the Heat and Pressure Like Pros," is set to be released on **July 28, 2023**.

Ritchie Ware and Steven Taylor, the charismatic and playful guests, are renowned experts in the field. As part of **WARE**, a leading boiler rental, sales, service, training and on line parts sales solutions provider, on a mission to educate and empower operators, they bring a wealth of knowledge that will leave listeners energized and craving more. With over 200 instructional videos on YouTube's **Boiling Point** channel and the establishment of **WARE Boiler University**, their dedication to teaching the best ways to service boilers is unmatched. In this episode, they delve into the essential aspects that every industrial water treater needs to know about boilers, providing invaluable information for professionals across the industry.

Listeners can expect a captivating discussion as Ritchie Ware and Steven Taylor tackle critical topics such as understanding the customer's process, maintaining a healthy fireside, monitoring stack temperatures, and the impact of combustion efficiency on fuel costs. They offer expert insights, share practical tips, and shed light on the miscommunications that often arise between boiler providers and water treaters. Prepare to be amazed as they reveal the secrets of producing educational videos and give a glimpse into the fascinating world of WARE University's training program and facilities.

"Boilers: Handling the Heat and Pressure Like Pros" is a must-listen episode for water treaters seeking to advance their careers and stay at the forefront of the industry. Elevate your steam and boiler game by tuning in to this electrifying conversation, available on **July 28, 2023**, on your favorite podcast player or by visiting scalinguph2o.com/318.

About the Scaling UP! H2O podcast

The leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Hosted by Trace Blackmore, CWT, former AWT President, and recipient of the Ray Baum Memorial Award, Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit scalinguph2o.com.

To request an interview or for other inquiries, please contact Executive Podcast Producer, Corrine Drury, at corrine@blackmore-enterprises.com

