

# SCALE UP YOUR FLOW METER KNOWLEDGE: ALL THINGS FLOW METERS WITH THE FLOW METER GUY, BRENT BAIRD



Water treatment professionals, engineers, and field representatives, get ready to dive into the fascinating world of flow meter technology with **Brent Baird**, the esteemed industry leader known as "The Flow Meter Guy." Brent, hailing from **Instruments Direct**, will be the featured guest on the Scaling UP! H2O podcast on **Friday, August 25, 2023**.

In this compelling episode, Brent Baird will showcase his vast expertise in flow meter technology, with a particular emphasis on ultrasonic flow meters. These cutting-edge devices are revolutionizing the water treatment industry, and Brent is here to guide listeners through their applications and advantages.

Listeners will gain valuable insights into selecting the ideal flow meter for their specific needs, whether it's for potable water or non-potable water applications. Brent's knowledge and passion for flow meters have earned him recognition as a leading educator in the field.

"We know that knowledge is power in the water treatment industry, and understanding flow is key to effective water treatment," says Trace Blackmore, host of **Scaling UP! H2O**. "Brent's expertise as 'The Flow Meter Guy' will provide listeners with invaluable information that can enhance their water treatment processes."

Listeners can access Brent Baird's interview anytime after **Friday, August 25, 2023**, by visiting [Scalinguph2o.com/322](https://Scalinguph2o.com/322) or searching for the Scaling UP! H2O Podcast on their favorite podcast player.

## About Instruments Direct

Instruments Direct specializes in flow, level, temperature, and pressure instrumentation sales, rental, and service. With over 35 years of experience, their knowledgeable engineers help you select the right equipment for your application every time.

They offer an extensive inventory with prompt delivery and provide free lifetime technical support with every purchase. Instruments Direct also boasts the largest rental fleet of ultrasonic flow meters in the US, offering free coast-to-coast roundtrip express shipping and backed by their flow meter experts.

For all your flow meter needs, including ultrasonic, magnetic, turbine, mass, or PD, trust Instruments Direct for technical support, service, calibration, and rental meters.

Visit [www.instrumentsdirect.com](http://www.instrumentsdirect.com) or call 888-722-5543 for more information.

## About the Scaling UP! H2O podcast

The leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Hosted by Trace Blackmore, CWT, Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit [scalinguph2o.com](http://scalinguph2o.com).

To request an interview or for other inquiries, please contact Executive Podcast Producer, Corrine Drury, at [corrine@blackmore-enterprises.com](mailto:corrine@blackmore-enterprises.com)

