The Hidden Threat: Cybersecurity in Water Treatment

Set to premiere on **October 13, 2023**, Baker Donelson's own **Justin Daniels**, an esteemed attorney specializing in corporate M&A and tech transactions, delves into the critical realm of cybersecurity within the water treatment industry.

Water treatment is not just a crucial element of our infrastructure; it's the very foundation of clean, safe drinking water for our communities. However, this vital sector faces an ever-growing threat - cyberattacks. Hackers targeting water treatment facilities could jeopardize the well-being of entire communities. This is not a hypothetical scenario; it's an alarming reality. In this episode, Justin Daniels emphasizes the pressing need for water treaters to scale up on knowledge and proactively integrate cybersecurity measures.

As Justin puts it, "Water treatment is on the forefront of concern from a cybersecurity perspective because it can have such widespread and significant consequences."

Here's why you can't afford to miss this episode:

- Learn how to protect sensitive data in water treatment.
- Discover strategies to safeguard your customers and communities from cyber threats.
- Stay informed about government regulations related to cybersecurity.
- · Cultivate helpful cybersecurity habits and a proactive mindset.
- Explore the impact of artificial intelligence on cybersecurity.
- Gain insights into scrutinizing and securing your technology ecosystem.
- · Get immediate actions to enhance the safety of your phone usage.



This episode isn't just informative; it's essential. Let's lead the charge in embracing cybersecurity. Listen to Daniel's podcast episode on October 13, 2023 by visiting **scalinguph2o.com/333** or tune in to Scaling UP! H2O on your favorite podcast platform.

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The leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Hosted by Trace Blackmore, CWT, former AWT President, and recipient of the Ray Baum Memorial Award, Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit scalinguph2o.com.

To request an interview or for other inquiries, please contact Executive Podcast Producer, Corrine Drury, at corrine@blackmore-enterprises.com

