## THE PFAS PLAYBOOK: ESSENTIAL KNOWLEDGE FOR WATER PROFESSIONALS

WITH SPECIAL GUEST TONYA CHANDLER



The world of water professionals is bracing for significant regulatory changes in the fight against PFAS (per- and polyfluoroalkyl substances). An upcoming episode of the Scaling UP! H2O podcast, titled "The PFAS Playbook: Essential Knowledge for Water Pros," delivers crucial information to help water professionals navigate this impending challenge.

The episode features **Tonya Chandler**, who serves as the Director of Commercialization, Strategic Marketing, and Business Development at **BioLargo**, **Inc.** With years of passion for PFAS, Tonya serves as a guiding light, offering essential insights for both newcomers and seasoned professionals in the water treatment industry.

## Key takeaways from the episode include:

- In-depth discussions about PFAS, from its historical presence to boundless resources, government regulations, and cutting-edge treatment technologies.
- How regulatory changes, such as upcoming CERCLA
  (Comprehensive Environmental Response, Compensation, and
  Liability Act) and RCRA (Resource Conservation and Recovery Act)
  rules, are poised to impact industries and municipalities.
- The necessity for certification and product labeling, along with the implications of ongoing PFAS-related lawsuits.
- The importance of understanding the PFAS treatment process, the potential of various treatment technologies, and valuable resources to enhance PFAS expertise.

The episode thoroughly explores the dynamics of PFAS and provides solutions to address this pressing concern. As regulations tighten, it becomes increasingly vital for water professionals to stay informed, adapt, and act proactively, helping water treaters scale up their knowledge to meet the challenges ahead.

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Tonya's wealth of knowledge and experience provides water professionals with a comprehensive guide to tackle the growing PFAS challenges and protect our most precious resource: water. "PFAS is more prevalent than many people realize. It's in the rainwater, the food we eat, and even in the air we breathe. We can minimize exposure, but we can't eliminate it," shares Tonya Chandler.

The PFAS Playbook: Essential Knowledge for Water Pros will be available for free on 11.17.2023. Listeners can hear the episode by searching for "Scaling UP! H2O" on their favorite podcast player. Additionally, all resources and information mentioned in the episode can be found at <a href="mailto:scalinguph2o.com/338">scalinguph2o.com/338</a> after November 17th.

As the PFAS regulatory landscape rapidly evolves, the Scaling UP! H2O podcast continues its mission to provide water professionals with essential knowledge and support to safeguard our water resources. The urgent information presented in this episode is a must-listen for all professionals involved in the water industry.

## **About the Scaling UP! H2O podcast**

The leading podcast for professionals in the industrial water treatment industry, providing easily accessible educational content for experts worldwide. Hosted by Trace Blackmore, CWT, former AWT President, and recipient of the Ray Baum Memorial Award, Scaling UP! H2O features groundbreaking weekly podcast episodes and daily digital content on social media platforms. With over 10,000 weekly downloads and a ranking in the top 3% of all podcasts globally by Listen Notes, Scaling UP! H2O delivers the very best digital content for professionals in the water industry. For more information on Scaling UP! H2O and to access previous episodes, visit scalinguph2o.com.