

Revolutionizing Legionella Management: A 2024 Kickoff Special

ON THE SCALING UP! H2O PODCAST

Scaling UP! H2O Set to Release Groundbreaking Episode on Legionella Management with Loraine Huchler, P.E., CMC®, FIMC of Martech Systems

Scaling UP! H2O, a leading podcast in the water treatment industry, is thrilled to announce the upcoming release of a transformative episode on Legionella management featuring esteemed guest **Loraine Huchler**, P.E., CMC®, FIMC of **Martech Systems**. The episode will air on Friday, January 12, 2024, and will be available on the Scaling UP! H2O podcast platform as well as on major podcast platforms.

Loraine Huchler brings a wealth of expertise to the episode as a Professional Engineer (P.E.), Certified Management Consultant (CMC®), and Fellow of the Institute of Management Consultants (FIMC). With over 30 years of experience in water treatment, she is recognized as a leading authority in novel technology that increases heat transfer efficiency in utility water systems and controls bacteria, including Legionella pneumophila. She has also created and presented utility water training courses for influent, boiler, and cooling water systems.

Listeners can anticipate an in-depth exploration of Legionella management in evaporative cooling water systems, addressing critical questions such as the effectiveness of current treatment plans, alternative treatments, and the precision of feeding non-oxidizing biocides. Loraine's insights, drawn from her technical paper titled "**Managing Legionella Using an Innovative Bacterial Control System and Rapid Genetic Legionella Testing**," promise to reshape conventional approaches to water treatment.

SCALE UP YOUR KNOWLEDGE

"In this episode, Loraine Huchler shares groundbreaking insights and practical strategies derived from her extensive research. It's not just about controlling Legionella; it's about understanding the true cost of biofilm and empowering water treaters to manage their systems with precision," says Trace Blackmore, host of Scaling UP! H2O.

Listeners are encouraged to approach this episode with an open mind, as Loraine challenges conventional thinking and advocates for empirical evidence and advanced testing methods. The episode underscores the importance of proactive biofilm and Legionella management, with Loraine emphasizing that "If you can't see it, if you can't measure it, you can't manage it", and reminding listeners that "Biofilm is insulating; it's 4-5 times more insulating than calcium carbonate."

Her study on Legionella management in evaporative cooling water systems equips water treaters with the precision and expertise needed to scale up their Legionella management practices. Take advantage of this opportunity to gain invaluable insights and elevate your Legionella management practices.

Tune in to the Scaling UP! H2O podcast on **Friday, January 12, 2024**, available on scalinguph2o.com and your favorite podcast platforms.

ABOUT THE SCALING UP! H2O PODCAST

We believe in providing FREE and easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of that shared passion, we air weekly podcast episodes, share daily digital content, and built a library of courses specifically for water professionals. For more information on Scaling UP! H2O and to hear episodes, visit scalinguph2o.com