

# Polymer Perspectives: Understanding Copolymer Innovations in Water Treatment

ON THE SCALING UP! H2O PODCAST

## Scaling UP! H2O Explores the Future of Polymer Technology in Water Treatment with Esteemed Industry Expert, Mike Standish

Scaling UP! H2O, the acclaimed educational podcast tailored for water professionals, is set to release an enlightening episode on **Friday, February 9, 2024**. The upcoming installment features **Mike Standish**, Vice President of Water Additives at **MFG Chemical** and founder of **Radical Polymers**, a luminary with 36 years of experience in water treatment additive design, development, and evaluation.

In the upcoming episode, Trace Blackmore explores the evolution of polymer technology, providing an in-depth analysis of its historical roots, current formulations, and future trends. The episode takes a particular focus on Mike's recent technical paper, "**Purposely Built - Introduction of a New Copolymer for Multifunctional Applications**," offering a comprehensive examination of copolymer innovations, unraveling complexities and providing a deeper understanding of their multifunctional applications.

Trace Blackmore comments on the significance of this episode, stating, "Mike's expertise is unparalleled, making him a go-to resource for questions about polymers and complex chemistries. In this episode, he delves into the intricacies of copolymer technology, shedding light on its pivotal role in addressing challenges across diverse water conditions."

## SCALE UP YOUR KNOWLEDGE

The interview covers a range of technical topics, including calcium carbonate control, the role of copolymers in corrosion inhibition, and the future of polymer technology in water treatment. Listeners will gain valuable insights into the pivotal role of copolymers in managing corrosion inhibitors effectively, ensuring water safety across various scenarios.

Designed for water professionals seeking growth, learning, and connection within the water industry, the podcast fosters a community of engaged listeners. The episode will be accessible on **Friday, February 9, 2024**, on the official podcast website [scalinguph2o.com](https://scalinguph2o.com) and various major podcast platforms.

Mike Standish shares his perspective on the water industry, stating, "For the most part with chemistry in the water industry, we've been pretty stagnant, people are doing variations of what they were doing in the 1980s across the board. Most of the innovation has been around monitoring, control, and equipment." Don't miss this opportunity to gain insights from a seasoned professional in the water treatment industry.

## ABOUT THE SCALING UP! H2O PODCAST

We believe in providing FREE and easily accessible educational content for professionals working in the best industry in the world, industrial water treatment.

Because of our drive to present the very best digital media for water professionals, we air weekly podcast episodes, share daily digital content on social media, and have recently created a brand-new library of online courses specifically for water treaters to help them reach their professional goals. For more information on Scaling UP! H2O and to hear episodes, visit [scalinguph2o.com](https://scalinguph2o.com)