

Smart Solutions: How Solid Chemistry Can Transform Your Business

ON THE SCALING UP! H2O PODCAST

Discover how solid technology can eliminate the need for hefty shipping fees, significantly reduce your carbon footprint, and save money for both your company and your clients.

Looking to maximize efficiency while minimizing shipping costs? Keen on shrinking your company's and clients' carbon footprint? Concerned about the complexities of transporting hazardous liquid materials? Picture this: You're tasked with moving a three-hundred-gallon tote of corrosives to the twelfth floor of an office building. Or perhaps you've encountered the challenge of maneuvering a two-hundred-pound tote across pristine mahogany floors, all while hoping against leaks on the way to the cooling tower. If these scenarios resonate with you, our latest episode is a must-listen!

Join us as [Blaine Nagao, CWT](#), Senior Director of Smart Release Technology at [Dober](#), answers a multitude of questions about how solid technology works and how it differs from liquid technology. Blaine debunks old misconceptions about solid technologies. Learn how to match the right equipment with the products you're using and gain insight into controlling as many variables as possible upfront by adopting solid technology.

The industrial water treatment landscape is evolving, and solid chemistry is at the forefront of this transformation. Join us on Friday, June 7th, for an enlightening episode of the Scaling UP! H2O podcast.

SCALE UP YOUR KNOWLEDGE

In this episode, Blaine Nagao delves into the intricacies of solid chemistry technology, debunking common misconceptions and explaining how it can revolutionize your operations. Listeners will discover:

- **Cost-Efficiency:** Understand the true cost savings of solid chemistry despite the higher initial cost per pound. Learn how reduced usage and significant freight savings make solid chemistry a cost-effective alternative.
- **Environmental Impact:** Explore how solid technology can help reduce your company's and clients' carbon footprints by eliminating the need for overnight shipping of hazardous materials.
- **Operational Advantages:** Gain insights into the logistical benefits of solid chemistry, such as eliminating the challenges of transporting heavy and hazardous liquid materials in industrial settings.
- **Technical Insights:** Blaine shares the science behind solid chemistry, highlighting its effectiveness compared to traditional liquid solutions and explaining how the same high-quality polymers and phosphonates are utilized.

Why It's Important for Industrial Water Professionals:

As an industrial water professional, staying ahead of the curve is crucial. Solid chemistry offers a sustainable, efficient, and cost-effective solution for water treatment. By tuning into this episode, you'll gain valuable knowledge that can help you optimize your operations, reduce costs, and minimize environmental impact.

Availability:

This episode of Scaling UP! H2O will be available to listeners on **Friday, June 7th**. Don't miss this opportunity to learn from an industry expert and discover how solid chemistry can transform your business.

How to Listen:

Visit ScalingUpH2O.com or search for the Scaling UP! H2O podcast on your favorite podcast player to tune in.