

HVAC Meets Water Treatment: Teaming Up for Customer Savings

ON THE SCALING UP! H2O PODCAST

“In our industry, collaboration is essential. As experts in our respective fields, we have a responsibility to work together, share knowledge, and tackle challenges as a unified front.” - Justin Lynch

Scaling UP! H2O, the leading podcast for industrial water treaters, is gearing up to unveil its latest episode, "HVAC Meets Water Treatment: Teaming Up for Efficiency and Savings," set to launch on Friday, July 19, 2024. This compelling episode dives deep into the collaborative efforts between HVAC professionals and water treaters aimed at optimizing efficiency and cutting operational costs in industrial environments.

Hosted by industry expert Trace Blackmore, this episode features Tony Mormino, Technical Sales and Marketing Director at Insight Partners and host of The Engineers HVAC Podcast, alongside Justin Lynch, a specialist in Cooling Tower Reconstruction. Together, they offer invaluable insights into the symbiotic relationship between HVAC systems and water treatment solutions. Their engaging discussion underscores the critical role of collaboration, cost efficiency, and proactive maintenance in advancing water treatment practices, providing a roadmap for enhancing client outcomes and operational efficiency through strategic partnerships and informed decision-making.

Throughout the episode, Tony and Justin address pressing questions such as:

- What are the economic and efficiency benefits of effective water treatment?
- How can vibrations in cooling towers be prevented?
- What impact does air in closed-loop chill water systems have on performance?
- What proactive maintenance strategies can extend equipment lifespan and reduce operational costs?

"According to the Department of Energy, 40% of a commercial building's energy consumption goes to HVAC systems, simply improving water quality could lead to 5-10% savings in energy costs. It's a quick win for green building initiatives." - Tony Mormino

Mark your calendars for the release of this enlightening episode on Friday, July 19, 2024, exclusively on the Scaling UP! H2O website at www.ScalingUpH2O.com. Don't miss this opportunity to glean insights from industry leaders and optimize your industrial processes!

ABOUT INSIGHT PARTNERS

Insight Partners, established in 2016, is a leading independent commercial HVAC manufacturers representative based in the Southeastern United States. With a robust network of experts and a focus on delivering tailored solutions, Insight Partners specializes in providing a wide range of HVAC equipment and aftermarket solutions to clients across various industries. Committed to excellence and client satisfaction, Insight Partners offers comprehensive support from application advice to product startup, ensuring optimal performance and efficiency for every project. For more information visit www.insightusa.com

ABOUT THE SCALING UP! H2O PODCAST

At **Scaling UP! H2O** we believe in providing easily accessible educational content for professionals working in the best industry in the world, industrial water treatment. Because of our drive to present the very best digital media for professionals in the water industry, we air weekly podcast episodes, share daily digital content on social media, and have recently created a brand-new library of online courses specifically for water treaters to help them reach their professional goals.

For more information on Scaling UP! H2O and to hear episodes, visit scalinguph2o.com.

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