



DISCUSSION GUIDE

EP 405 COOLING WATER INNOVATION: HARNESSING WASTEWATER FOR SUSTAINABILITY

EPISODE SUMMARY

In this episode, Trace Blackmore welcomes **Juan Meneses** from **Nalco Water, An Ecolab Company**, to discuss his case study on using treated sewage effluent as makeup water for cooling towers in a Latin American refinery. The conversation explores sustainability goals, cost-saving measures, and advanced water treatment strategies. Juan explains the challenges of working with variable water quality, microbiological control, and chemical treatment while ensuring system reliability and efficiency. The discussion also highlights automation, real-time monitoring, and stakeholder communication as essential components of a successful water management program. Ultimately, the project resulted in a \$4 million reduction in operational costs and significant sustainability benefits.

DISCUSSION QUESTIONS

- 1. Water Reuse Strategies:** What were the key drivers behind the refinery's decision to use treated sewage effluent as makeup water? What factors must be considered when implementing a similar approach?
- 2. Sustainability and Cost Savings:** How did the refinery balance environmental sustainability with financial savings? What lessons can other industries learn from this case study?
- 3. Challenges of Using Treated Sewage Effluent:** Juan mentioned the high organic content and microbial risks associated with this water source. What were the primary treatment strategies used to mitigate these risks?



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DISCUSSION QUESTIONS (CONTINUATION)

4. **Automation and Real-Time Monitoring:** How did automation contribute to the project's success? What role did real-time monitoring play in ensuring system stability?
5. **Microbiological Control:** What were the key challenges in managing microbiological growth in the cooling towers, and how did Juan's team address them?
6. **Chemical Treatment and Process Optimization:** What were the chemical treatment strategies implemented to manage scale, corrosion, and microbial risks? How were they adapted based on real-time data?
7. **The Role of Communication:** Juan emphasized the importance of clear communication between vendors and customers. What best practices can water professionals adopt to ensure alignment with client goals?
8. **Lessons Learned:** If given the chance to start the project over, Juan mentioned he would have collected a better baseline of data. How important is historical data in designing an effective water treatment program?
9. **Industry-Wide Applications:** How can the strategies used in this refinery be applied to other industries facing water scarcity challenges?
10. **Future Trends in Water Management:** Given the increasing focus on water conservation, how do you see automation, chemical treatment, and alternative water sources shaping the future of industrial water treatment?



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FULL EPISODE DETAILS

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